

# ATLANTIC FASHIONWEEK Designer Exhibitor Application

## SEPT/2019

*Application Deadline May 15<sup>th</sup>, 2019*

**ATLANTIC FASHIONWEEK** is a partnership of independent fashion designers, producers and models and is a platform to increase awareness and economic development in the area of fashion design, clothing merchandising and modeling, and to enhance the visibility of Atlantic Canadian Fashion and Design talent. Please be sure to include everything listed below in your application in order for it to be considered complete. Please try to keep everything together in one email, and ensure photos are not larger than 1 MB each.

Show Dates: Sept 19-22. Please include the following with your completed application:

1. Your company's website, a two paragraph designer bio, business logo, and minimum of 4 photos of your collection (past or present), and press clips/articles if applicable.

2. A participation fee is required upon approval to showcase by August 1, 2019.

The participation fee is as follows:

- Students and Designers in their 1<sup>st</sup> year of business \$100.00
- For Designers and Brands in businesses longer than 1 year fee will be \$250.00

(Payments can be made payable via PayPal or e-transfer)

If payment is not received by August 1<sup>st</sup> approved spots will not be held

Email your application and company materials [info@atlanticfashionweek.com](mailto:info@atlanticfashionweek.com)

### **Mailing Address Information:**

Please type or print clearly.

Exhibiting Designer Collection Company Name \_\_\_\_\_

\_\_\_\_\_

Website \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Phone \_\_\_\_\_

### **Key Personnel:**

Management Contact Name \_\_\_\_\_

Management Contact Title (CEO/ President/V.P. etc) \_\_\_\_\_

Management Contact Phone Number \_\_\_\_\_

Management Contact E-Mail \_\_\_\_\_

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## Select Collection Category Below:

Request for show space will be allotted as available. ATLANTIC FASHIONWEEK will attempt to honor Exhibiting Designer Collections preferences described in this application, but all decisions regarding show placement are the sole discretion of ATLANTIC FASHIONWEEK.

Please indicate which below describes your line (select more than one if necessary)

Couture Collections Show  
 Emerging Designer Collections Show  Contemporary Showcase  
 Urban/ Streetwear Fashions  Other (Please Explain)  
 Social Impact Fashions  Menswear Collections  Womenswear Collection